

## MAO Perspectives on Take Back, Educate and Inundate

Elana M. Parker Merriweather, Ed.S., LPC, AADC Director of Behavioral Health Medical Advocacy and Outreach

## **Topic Objectives**



- Discuss the impact of the opioid crisis in Alabama
- List innovative approaches to preventing opioid use disorders in Ryan White Clinics and AIDS Service Organizations
- Explain the benefits of implementing multi-layered prevention and intervention strategies to reduce opioid misuse and abuse amongst patients and service providers





• 2006-2014 – 5,128 deaths from overdose (82% increase)

• 2016 – 741 overdose deaths attributed to the increase of 15.3 deaths per 100,000

• According to the CDC, overdose deaths are not limited to just opioids. Prescription opioids and heroin account for the majority of deaths.

## **Opioid Crisis in Alabama**



#### In 2012:

• Ranked first place in the nation for per capita opioid prescriptions 143.8 prescriptions /per 100 residents

#### In 2016:

Remained in the highest per capita for opioid prescribing.
121 prescriptions/per 100 persons (equivalent to 1.2 prescriptions for every man, woman and child in the state.

## Addressing the Opioid Crisis in Alabama



- In 2017, Governor Ivey established the Alabama Opioid Overdose and Addiction Council
- Development of a strategic plan with subcommittee's to explore the following problems:
  - 1. Data
  - **2.** Prescribing and Dispensing
  - **3. Rescue (Naloxone)**

- 4. Treatment/Recovery
- 5. Law Enforcement
- 6. Prevention/Education

## **Council Recommendations**

VIRTUAL 2020 NATIONAL RYAN WHITE CONFERENCE ON HIV CARE & TREATMENT

- Prevention
- Intervention
- Treatment
- Community Response

<u>https://mh.alabama.gov/wp-</u> <u>content/uploads/2019/11/ALABAMA-OPIOID-OVERDOSE-</u> <u>AND-ADDICTION-COUNCIL-FINAL-.pdf</u> About Medical Advocacy and Outreach (MAO)



- Ryan White Service Agency
- Estimated 2100 patients
- 3 Hub Sites (Montgomery, Dothan, Selma and Atmore)
- 10 Satellite Clinics

## **MAO Behavioral Health Services**

- VIRTUAL 2020 NATIONAL RYAN WHITE CONFERENCE ON HIV CARE & TREATMENT
- Substance Abuse and Mental Health Consultations
- Individual and Group Psychotherapy
- Behavioral Health Screenings and Assessments
- Linkages and Referrals to State Certified Treatment Providers
- Professional Development Opportunities through Training and Education

Why Opioid Prevention in Ryan White Medical Settings



- 40-45% of PLWH use injection drugs
- 40% of PLWH are associated with IDU either directly or through unprotected sexual contact
- PLWH who self identify a prior history of illicit drug use
- PLWH who are diagnosed with other co-morbid health conditions where controlled substances are prescribed for pain management

#### Take Back - Educate - Inundate





#### Collecting and disposing of expired and unused medications

(Annual Take Back Days) April, October and Ongoing



## **Individual encounters with agency patients**

## Training and continuing education with agency staff and community health care providers



# Mass distribution of substance use prevention information using social media



#### Working with Law Enforcement







## **Documenting Prescriptions**







## A Collaborative Approach







## **Our First Year**







## **Our Second Year**









## **Still Collecting**

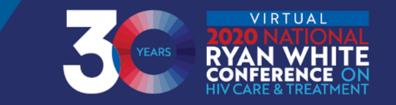






## **Program Benefits and Outcomes**

- VIRTUAL 2020 NATIONAL RYAN WHITE CONFERENCE ON HIV CARE & TREATMENT
- Easy integration of program into existing Ryan White services
- Increased and expanded collaborations with non Ryan White service providers
- Program replication in diverse and nontraditional human service and social settings
- Coordinated efforts with local law enforcement officials
- Convenience of onsite medication disposal for agency patients/clients
- Professional development training for behavioral health service providers



#### **Supporting Council Recommendations**:

- **Preventing** prescription medications from entering the wrong hands through Take Back efforts
- **Intervening** by providing education and conducting SBIRT screenings with agency constituents
- Facilitating **Treatment** opportunities by coordinating linkages and referrals to State certified substance abuse treatment programs
- Supporting **Community Response** efforts by launching Take Back Educate Inundate initiatives with Ryan White clinic staff, patients, clients and family members of MAO.

# **2020 Project Expansion**



# The AmerisourceBergen® FOUNDATION



#### Selma AIR Five Horizons











- <u>https://mh.alabama.gov/understanding-the-opioid-crisis/</u>
- <u>https://mh.alabama.gov/wp-</u> content/uploads/2019/12/41900125\_RO-Signed.pdf
- <u>https://mh.alabama.gov/wp-content/uploads/2020/01/Annual-</u> <u>Report-Alabama-Opioid-Overdose-and-Addiction-Council-Report-to-</u> <u>Governor-12.29.19.pdf</u>
- <u>https://mh.alabama.gov/wp-content/uploads/2019/11/ALABAMA-OPIOID-OVERDOSE-AND-ADDICTION-COUNCIL-FINAL-.pdf</u>





# Elana M. Parker Merriweather Director of Behavioral Health <u>emerriweather@maoi.org</u>