

TA Application FAQ for Applicants

1) What ESCALATE Technical Assistance (TA)?

- Technical Assistance (TA) is an intensive, tailored program to support organizations to address HIV-stigma. Each organization will recruit a Stigma Reduction Team to participate in the TA, which will identify a specific, organization-level challenge related to HIV-stigma. Stigma Reduction Teams will be assigned a TA Coach, who will provide one-to-one support.
- Stigma Action Teams will participate in 3-5 hours of work each month for up to nine months.

2) Who should be on the Stigma Reduction Team?

- Each organization participating in the TA will need to identify a primary point of contact or “champion” who will communicate regularly with the TA coach and guide “on-the-ground” efforts with the Stigma Action Team.
- Each Stigma Action Team should be comprised of 3-5 people with a diverse range of roles and responsibilities within the organization to represent diverse perspectives and stakeholders.
 - We highly encourage organizations to select individuals who **represent members of the population** on which your stigma-reduction activities focus as well as people representing a **wide range of roles and seniority** within your organization.
 - We also recommend that your team include **client-facing staff**, such as frontline staff, patient educators/navigators, and providers.

3) How much time will it take?

Stigma Reduction Teams members will be asked to spend between 3-5 hours a month participating in TA activities over the course of nine months.

- Successful participation in the TA program will require engagement in live, virtual meetings; 1:1 TA coach and organization check-ins, at least once monthly; 1:1 TA coach and organization trainings, the frequency and duration of which will be determined by the individual organization’s TA workplan, and evaluation activities, including regularly meeting with your team and completing quality improvement forms.

4) What will TA participants have access to?

- A trained TA coach who will deliver and work with the Stigma Reduction Team to complete a tailored TA plan for your organization based on your application, needs, and goals
- Monthly 1:1 check-ins with your assigned TA coach
- 1:1 TA coach and organization trainings, the frequency and duration of which will be determined by the individual organization’s TA work plan
- Ad hoc TA coach, organization, and subject matter expert calls, the frequency and duration of which will be determined by the individual organization’s TA workplans
- TA affinity calls with organizations receiving similar TA
- Open optional weekly office hours with TA coaches and subject matter experts

5) What will participants get out of ESCALATE TA?

- Opportunities to learn from experts and other organizations implementing stigma reduction programs focused on the same populations and types of stigma
- Coaching to overcome hurdles
- Co-learning, knowledge creation and support from like-minded organizations
- Tools to evaluate your progress and assess improvements
- Stronger, more effective, more responsive programs
- Reduced time from innovation to practice
- Ability to address gaps in practice, translate evidence to practice, and achieve common goals

6) What if you don't get selected to participate in the Technical Assistance program?

- If you aren't accepted into the Technical Assistance program, you may be accepted into either the ESCALATE Training or the ESCALATE Learning Collectives (LC)
- If your team doesn't have the bandwidth to participate in any of these efforts right now, you can sign up for membership of our Learning Community with whom we will share our newsletter and webinar content.

ESCALATE is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) and the Minority HIV/AIDS Fund (MHAF) as part of a financial assistance award totaling \$1,600,906. 100 percentage funded by HRSA/HHS. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by HRSA/HHS, or the U.S. Government.