

The logo features a large, stylized red graphic element on the left, resembling a square with a horizontal bar extending to the right and a vertical bar extending downwards. The year '2018' is written vertically in light blue text within the vertical bar. The word 'NATIONAL' is in light blue text above the horizontal bar. The name 'RYAN WHITE' is in large, bold, white text across the middle. Below it, 'CONFERENCE ON HIV CARE & TREATMENT' is written in light blue text.

**2018** NATIONAL  
**RYAN WHITE**  
CONFERENCE ON HIV CARE & TREATMENT

# Getting to Zero:

## Crucial AETC Roles in Helping to End the Epidemic

**Daria Boccher-Lattimore, Clare Bolds, Jennifer Burdge,  
Prescott Chow, Carolyn Chu, Linda Frank, Henry Pacheco,  
Ricardo Rivero, Vanessa Sasso, Laurie Sylla, JaDawn Wright**

*National and Regional AETC Directors and Staff*

# Learning Objectives

1. Describe key opportunities and challenges to implementing GTZ campaigns
2. Identify AETC resources that can support local communities in GTZ efforts
3. List the different roles AETCs offer for both the development and implementation of GTZ campaigns

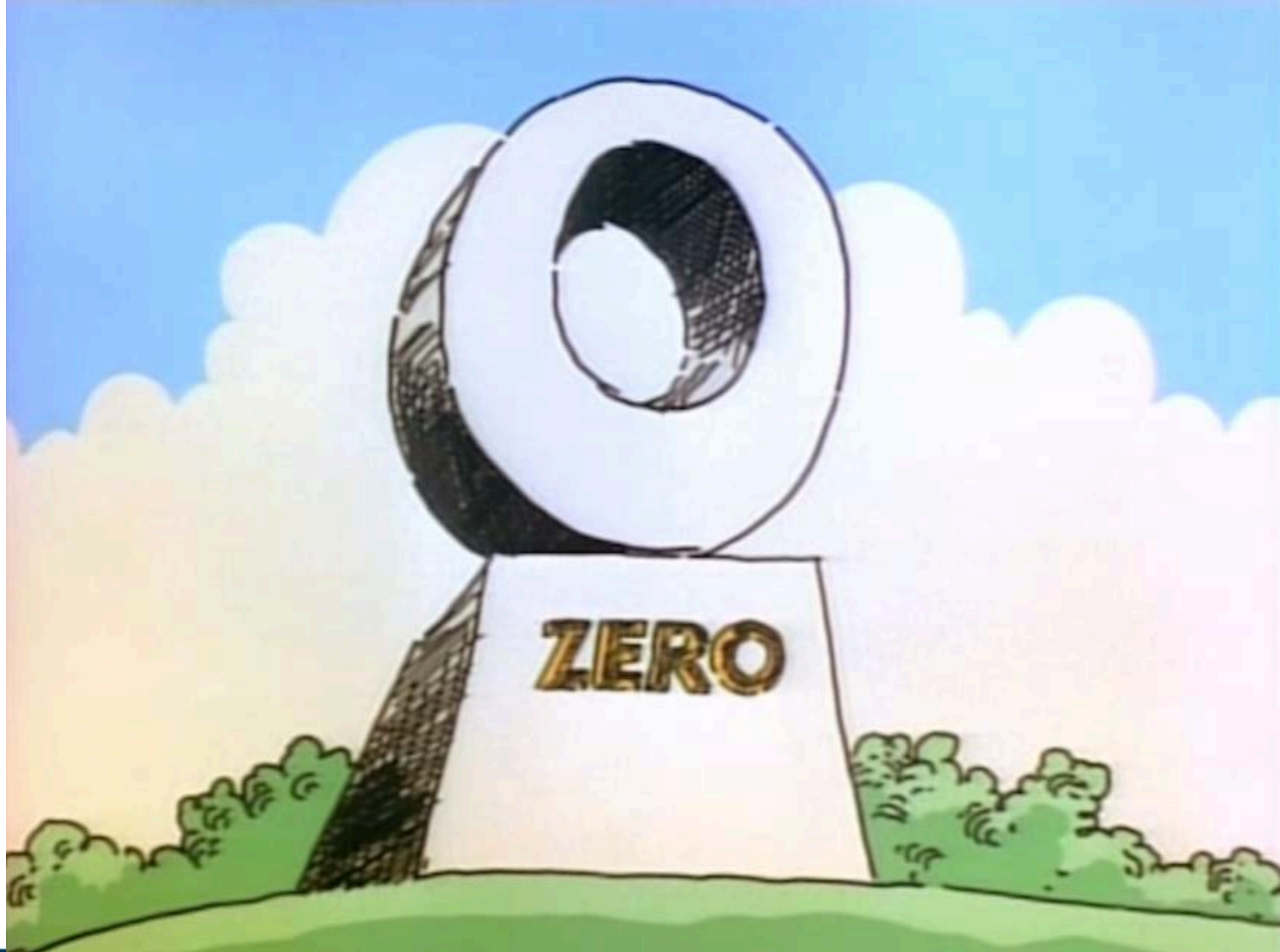


# Agenda

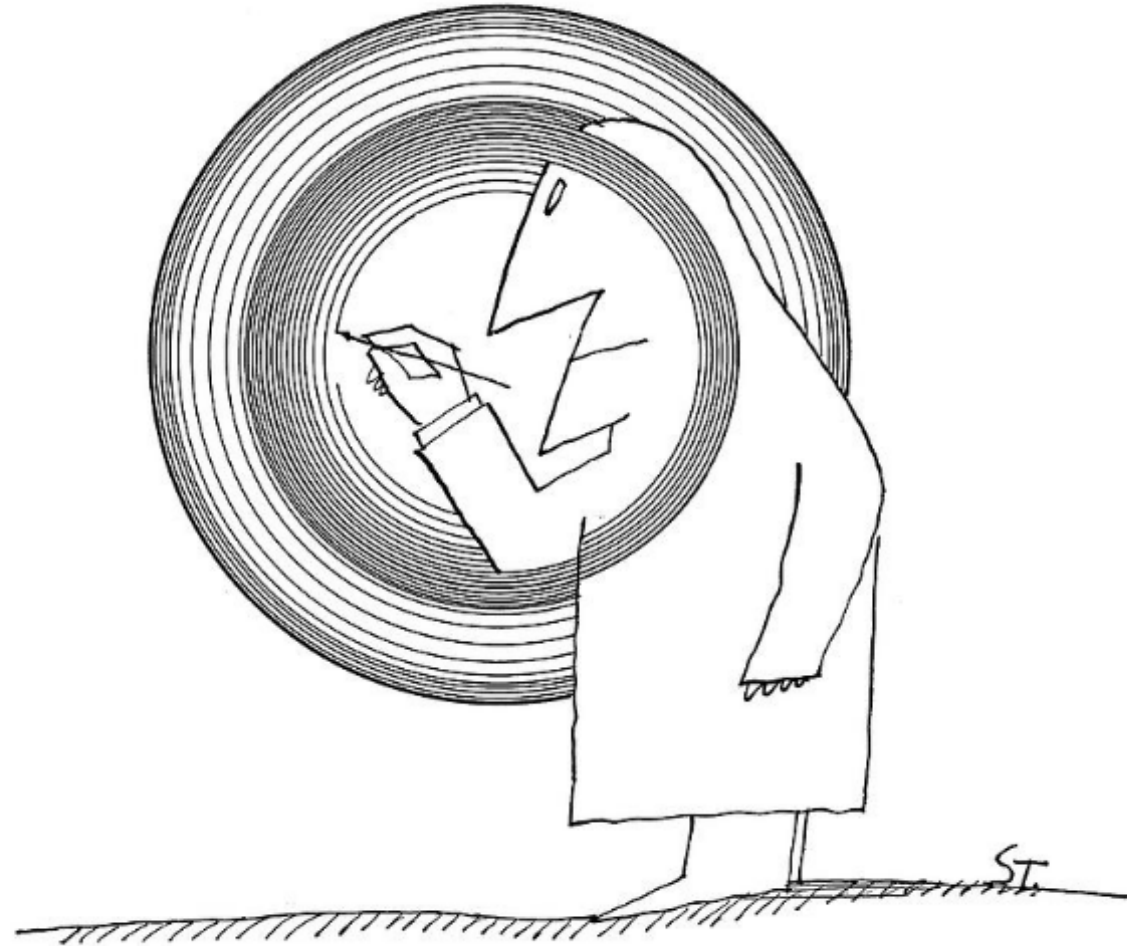
- Background
- What's Happening Where and How
- Zero Deaths, Zero New Infections, and Zero Stigma: Opportunities & Challenges



# Background



# Getting to Zero (GTZ): What is it?



# GTZ, 90-90-90, ETE: Similar Ideas

**Getting to Zero (GTZ):** Zero Deaths, Zero New Infections, Zero Stigma

**90-90-90:** 90% people living with HIV will know their status, 90% people diagnosed with HIV infections on ART, 90% on ART will be virally suppressed

**Ending the Epidemic (ETE):** increase PrEP, reduce HIV infections, increase viral load suppression, increase HIV status awareness, decrease HIV-related deaths



# Psychological Benefits of GTZ

## PrEP replaces...

- fear with **a focus on relationships**
- “danger” as part of sexual encounters with **a personal connection**
- self-doubt before and after sex with **self efficacy**
- worry about risk with **more peace of mind**
- risk with **minimizing risk**
- powerlessness with **empowerment**
- hopelessness with **hope**

*Adapted from Frank, 2018*

## U=U replaces...

- fear of contagion with **a focus on relationships and engagement with other partners**
- danger as part of sexual encounters with **a personal connection**
- self-doubt in sexual encounters with **self efficacy**
- worry about risk of transmission with **more peace of mind**
- risk with **minimizing risk to others**
- choosing only HIV + partners with **both HIV+ and HIV- partners**
- self perception of a vector of disease with **positive self image**



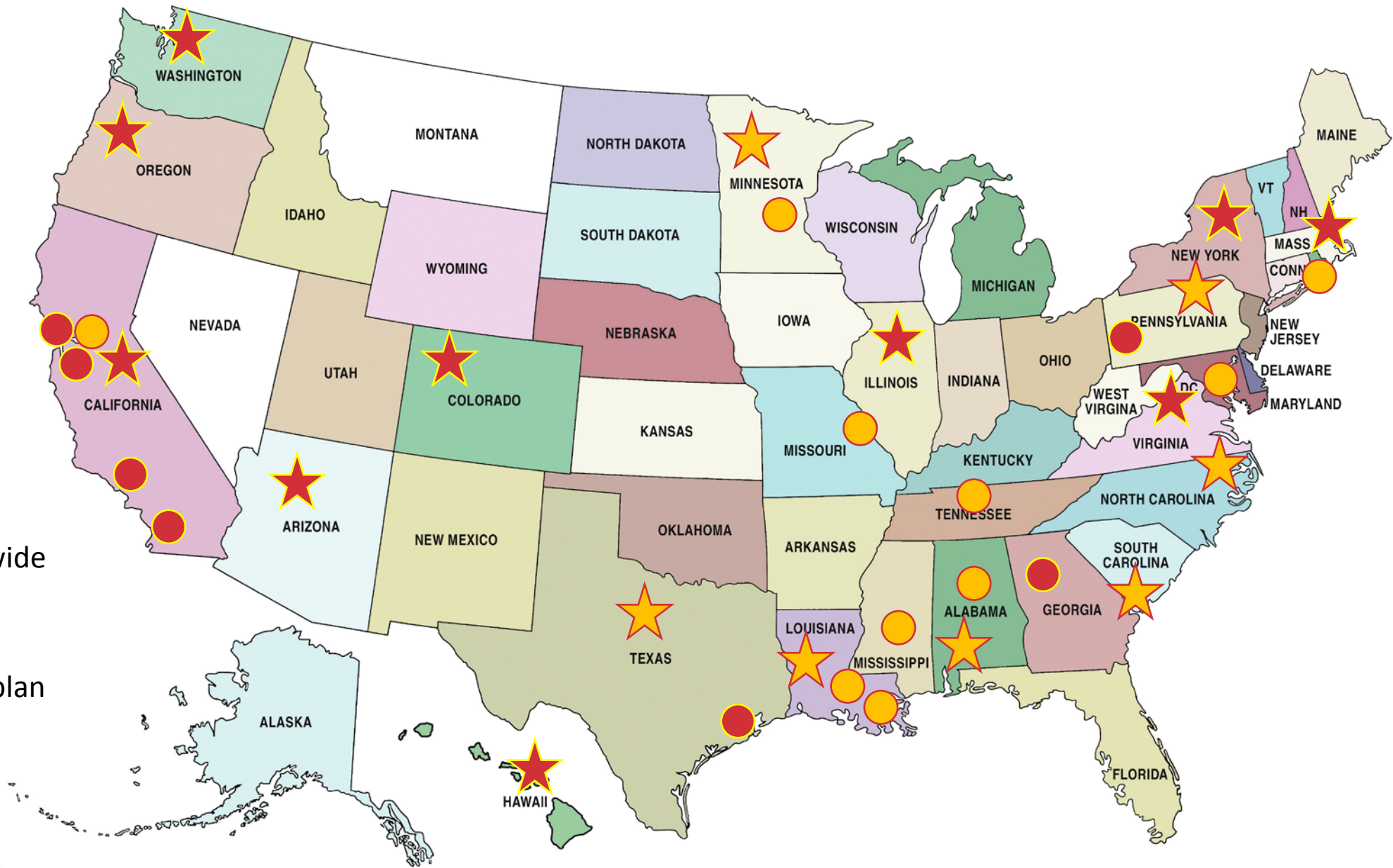


# What's Happening Where and How



# GTZ in the US

-  Statewide plan
-  Preliminary statewide plan
-  Local jurisdiction plan
-  Preliminary local jurisdiction plan



# Current / Developing GTZ plans



## CURRENT

- Arizona
- California
- Colorado
- District of Columbia
- Fulton Co., GA
- Hawai'i
- Houston, TX
- Illinois

## CURRENT

- Los Angeles Co., CA
- Massachusetts
- New York
- Oregon
- Pittsburgh, PA
- San Francisco, CA
- Washington
- Santa Clara Co, CA
- San Diego, CA

## DEVELOPING

- Alabama
- Baltimore, MD
- Baton Rouge, LA
- Birmingham, AL
- Hennepin County, MN
- Jackson, MS
- Louisiana
- Minnesota
- Nashville, TN

## DEVELOPING

- New Orleans, LA
- North Carolina
- Oakland, CA
- Pennsylvania
- Providence, RI
- South Carolina
- St. Louis, MO
- Texas

*Note: States are underlined*

# Fast Track Cities / Counties



## CURRENT

- Atlanta Fulton Co., GA
- **Austin, TX**
- Baltimore, MD
- Baton Rouge, LA
- Birmingham, AL
- Boston, MA
- **Chicago, IL**
- **Metro Denver, CO**
- **Miami-Dade, FL**

## CURRENT

- **Minneapolis, MN**
- New Orleans, LA
- New York City, NY
- Oakland, CA
- **Phoenix, AZ**
- Providence, RI
- **San Antonio Bexar Co., TX**
- San Francisco, CA
- Washington, DC

## 90-90-90 TARGETS

### & THE CONTINUUM OF CARE

#### 1. Attain 90-90-90 targets

- Ensure that at least 90% of PLHIV know their status
- Improve access to ART for PLHIV to 90%
- Increase to 90% the proportion of PLHIV on ART with undetectable viral load

#### 2. Increase utilization of combination HIV prevention services

#### 3. Reduce to zero the negative impact of stigma and discrimination

#### 4. Establish a common, web-based platform to allow for real-time monitoring of progress

*Note: cities not counted in other GTZ plans are in red*

# Rhode Island

## *HIV 90-90-90 INITIATIVE*

- In 2015, Governor Gina M. Raimondo and Mayor Jorge Elorza made Rhode Island and Providence the first state-city partnership to join 90-90-90.
- NEAETC provides TA to the RI Department of Health which oversees this initiative

# Massachusetts

## *GETTING TO ZERO MA*

- NEAETC participates in the *Getting to Zero Coalition* which created the blueprint for GtZ MA
- GtZ MA formerly announced at the Massachusetts State House on World AIDS Day 2015 (Dec 1)
- In 2017, Mayor Marty Walsh made Boston a *Fast-Track City* (90-90-90)

## *IN BOTH STATES NEAETC PROVIDES*

- TA to the organizing bodies on testing services, linkage to care for newly diagnosed HIV cases, and case-finding strategies for HIV positive persons who have dropped out of the HIV care continuum.
- Training for the community on the 90-90-90 initiative, including HIV screening and confirmatory diagnoses procedures, ARVs, and time from ARV initiation to achieving undetectable viral loads.

# *Coming soon in Connecticut*

- ***GETTING 2 ZERO (G2Z) COMMISSION*** was established in 2017 and has been working on a report with recommendations slated for release in December 2018. NEAETC participated in identifying stakeholders for the Commission.



# Atlanta, GA

**COMPLETE!**

Per the Plan, the AETC provided:

- **Train-the-trainer** to increase # of HIV testing trainers in Fulton County
- **Intercultural** training and **anti-stigma** workshops for HIV clinical and non-clinical staff
- Training on tools to increase routine screening for **substance use and mental health disorders** and **trauma informed care**

**AETC sites in NC, SC, and AL are all involved in early EtE planning discussions**

# Nashville, TN

**IN PROGRESS...**

- Provided **technical assistance** for kickoff event on World AIDS Day 2017
- **Facilitated** the Community Education & Stigma subcommittee
- Served on the Coordinating Committee to **develop and present recommendations** to Task Force
- Ensured that the AETC's resources to provide training and TA will be leveraged in the implementation of the plan

# Jackson, MS

**IN PROGRESS...**

- Works to **educate** both community and healthcare workers about the **goals** of EtE
- Involved in planning process to help align goals and objectives of EtE and **direct focus to youth**
- **Serves** on the Outreach, Strategy and Agenda Development Corporation
- Assisting with **outreach** to ensure that a diverse cross-section of the Jackson community is engaged in the process



# Illinois

## *FRAMEWORK TO ELIMINATE HIV IN ILLINOIS*

Aim: Suppress viral load in the population of persons living with HIV  
leading to “zero people with HIV not receiving treatment”

Aim: Increase utilization of PrEP and other emerging biomedical technologies  
among populations vulnerable to HIV infection  
leading to “zero new HIV infections”

Midwest AETC chairs the HIV Workforce Subcommittee: To assess the HIV workforce capacity and recommend strategies to expand the number of professionals and para-professionals who are capable to provide high quality HIV services.



## Arizona

**VICTORY THROUGH UNITY** - This plan is a five-year strategy to "wipe out HIV in Arizona." The plan was created through the HIV Statewide Advisory Group and the Phoenix Ryan White Planning Council. The plan identifies three paths: (1) tested positive; (2) out of care; or (3) staying negative. Each region within the state has their own objectives, strategies, and activities to achieve the vision mapped out in the plan.

## Santa Clara CA

**SANTA CLARA COUNTY'S GETTING TO ZERO INITIATIVE** included a collective impact planning process with a preliminary assessment and best practice review and engagement of stakeholders to identify / develop goals, objectives, and strategies. A backbone agency for the initiative convenes stakeholders and drives the action of County and community collaborators to achieve our joint goals of *"zero new HIV infections, zero deaths from HIV, and zero stigma related to HIV."* The strategy includes PrEP and PeP Access, Guidelines-based STD screening and HIV testing, initiation & retention in Care of HIV, and reduction of Stigma.

## Hawai'i

**THE HAWAI'I TO ZERO (H20) CURE INITIATIVE** proposes to transform Hawai'i into the first HIV-free state in the United States. This bold initiative seeks to conduct HIV cure and prevention research directed towards bringing cases of AIDS in "Hawai'i to Zero." We believe Hawai'i has the scientific and community infrastructure to achieve this goal.





# Summary: Roles of AETCs in GTZ

- Clinical consultants
- Technical advisors
- Trainers & TA providers
- Neutral conveners



# Zero Deaths, Zero New Infections, & Zero Stigma: Opportunities & Challenges





# Essentials for Successful GTZ

- **What are the essential ingredients for a successful GTZ campaign?**
  
  
  
  
  
  
  
  
  
  
- **What are barriers and opportunities to implementation?**



# Activities at the Local Level

*In three small groups (1. Zero Deaths, 2. Zero New Infections, and 3. Zero Stigma), please discuss the following questions:*

- How are your local jurisdictions approaching this goal (and if they aren't, how would you want them to)?
- What has been challenging to move forward with this goal?
- How is this goal being achieved in communities most impacted by HIV?
- Who's being left out? What can be done to improve that?
- What else could help?

# Resources

AETCs: <https://aidsetc.org>

ETE jurisdiction plans: <https://www.nastad.org/resource/ending-hiv-epidemic-jurisdiction-plans>

Fast Track Cities plans: <http://www.fast-trackcities.org/cities>

<https://www.post-gazette.com/news/health/2018/11/28/Allegheny-County-project-AIDS-HIV-World-health-PrEP-men-sex/stories/201811270172>

# Thank you!

